

SYCAMORE RIDGE

February 2012

Round-Up

Vol. 7, Issue 3



Principal's Message

Dear Stallion Learners and Families:

We are thrilled about the new calendar year and all the exciting learning and events that will happen over the second semester. We hope you are staying closely connected to school happenings, as we have many enriching and inspiring events happening **each and every day**

for our learners.

"Participate in and enjoy the little things, for one day you may look back and realize they were the big things." – Robert Brault

(continued on p. 4)



A Note from the PTA President

Happy New Year Stallions! 2012 is off to a great start and the PTA has so many great things planned for the rest of the year. Our biggest event of the year, RidgeRaising, is coming in March! RidgeRaising is a community building silent auction and light dinner buffet for adults. It is a fun night out and raises money

for our school! If you are interested in helping with RidgeRaising, or know a business that might donate items for the auction, please contact our wonderful Chairperson, Eileen Johnson, at ejohns@san.rr.com.

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- ▶ Family Lunch Week

. . . and much more!

Calendar of Events

FEBRUARY, 2012

- 2/1 Village Day (students can wear Sycamore Ridge Spirit Wear or school colors)
- 2/6 - 2/10 Family Lunch Week @ 11:30 a.m.
- 2/9 School Site Council Meeting @ 2:45 p.m.
- 2/10 Last Day for Early Bird Price for Yearbooks
- 2/20 - 2/24 President's Week - **NO SCHOOL**
- 2/28 Coffee with Principal and General Association Meeting @ 8:10 a.m. (in Staff Lounge)
- 2/29 DMUSD Board of Trustees Meeting @ 5:45 p.m. (at Del Mar Hills Academy)
- 2/29 Restaurant Night @ 3:00 p.m. - 9:00 p.m. (at Sammy's Woodfired Pizza)



MARCH, 2012

- 3/2 Dr. Seuss' Birthday Read-In and Lunch @ 10:30 a.m.
- 3/2 Student Council Spirit Day - Dr. Seuss' Birthday
- 3/5 - 3/9 Parent/Teacher Conference Week (**12:30 p.m. DISMISSAL FOR ALL STUDENTS**)
- 3/6 4th Grade STAR Writing Assessment
- 3/7 Village Day (students can wear Sycamore Ridge Spirit Wear or school colors)
- 3/21 - 3/22 Incoming Kindergarten Tours @ 8:30 a.m. (adults only, please)
- 3/24 RidgeRaising @ 6:00 p.m. (at Santaluz Country Club)
- 3/28 Kindergarten Registration @ 1:00 p.m. - 6:00 p.m.
- 3/28 DMUSD Board of Trustees Meeting @ 5:45 p.m. (at Del Mar Hills Academy)
- 3/30 Drama Club "Beauty and the Beast" Performances @ 6:30 p.m.
- 3/31 Drama Club "Beauty and the Beast" Performances @ 1:00 p.m. and 6:30 p.m.



Save The Date for RidgeRaising 2012--the Fifth Annual Silent Auction and Light Dinner Buffet!



March 24, 2012
Santaluz Country Club

Look for these great auction items:

Teacher Features
Sycamore Stallion Original Works of Art
Sports Memorabilia
Reserved Sycamore Ridge Parking Spaces
and many more...

Questions? Contact Eileen Johnson at ejohns@san.rr.com or (858) 243-1900

Call For Yearbook Photos

The best way to ensure your child is well represented in the 2011-2012 yearbook is to submit photos. While the yearbook staff attempts to get each Stallion's smiling face included in candid photos, it is nearly impossible for the student photographers to be everywhere – especially during class time. If you have any pictures of your child's class that you would like to submit from parties, presentations, or field trips, please email them to Jen Ernst at jen@beatchik.com. Make sure to include the name of the children pictured, the classroom and/or the event and to only include up to 5 of your best photos from each event. All photos must be submitted by Friday, March 2nd to be considered for the yearbook.

Please join us for

"Coffee with the Principal"

and a

PTA General Association Meeting

on

Tuesday, February 28, 2012

at

8:10 a.m. in the Staff Lounge



This is a great opportunity to hear about PTA programs, to see where your membership and fundraising dollars go, and to tell us how we are doing this year!

Principal's Message (continued from p. 1)

PTA Membership Provides Discounts at Businesses

Because of the size of the organization, PTA is able to partner with businesses and negotiate special discounts, fundraising opportunities, and other valuable benefits exclusively for PTA members. When you make purchases from the following companies, not only will you receive a discount, but national PTA will also receive a percentage of royalties from the sale:



PTA is working diligently to establish relationships with additional member benefits providers to provide you with even more exclusive benefits in other categories. When you see a PTA Proud Members Benefits logo, you'll know the company has established a relationship with national PTA to provide special services or discounts exclusively for PTA members.

Visit www.pta.org to learn more and become a member today!

I am reminded of this quote as we celebrate another new year. I will admit, in my family we have made a fairly big deal out of New Year's Eve celebrations (watching the ball drop, counting down to midnight, noisemakers, etc.). Being part of a worldwide ritual celebration allows us to feel connected to millions of others just like us all over the world. My style these days is to just stay at home, struggle to stay awake and occupied until the ball drops, and then be glad I powered through it to mark the special moment in time. As I reflect on this, it strikes me as interesting that so many people put so much significance upon that single moment in time when the clock strikes midnight New Year's Eve. Thinking on this now, I realize celebrating the New Year is a chance for us to think about and appreciate the gifts in our lives and imagine (or work toward) some of the ways that we can live better, do better, or be better. It's an opportunity to celebrate our accomplishments of the last year, forgive ourselves for mistakes and make future commitments to others and ourselves. The fact that we are able to do this on a special occasion should be evidence enough that we could also do it any time we wanted, even daily. When speaking with my daughter about this idea, she said, "If it's so important, why can't a person do it every day?" A good question indeed! How can we use the occasion of an overhyped annual worldwide celebration (like New Year's Eve) to model and help our children learn to appreciate their lives and strive to make positive choices every day?

We do it by encouraging them to look for the hidden value in those seemingly normal everyday moments of their lives. We can teach children to collect the value in everyday experiences through simple active reflection. It can be as easy as asking themselves, "What just happened, how did it make me feel, and what do I think about it?" The final step is to then assign a descriptive word or feeling to the moment that gives it value. This way, they are enhancing their ability to actively reflect on their actions and behavior while learning to appreciate every moment of life!

(continued on p. 7)

A Note from the PTA President (continued from p. 1)

Our 4th- 6th grade yearbook staff is hard at work under the guidance of Yearbook Chairperson, Jen Marchese-Ernst. Yearbook order forms went home in the Wednesday folders, and the last day to order yearbooks at the “early bird” price is February 10th. Pictures are always welcome and appreciated so feel free to submit them to Jen at jen@beatchik.com.

Our Sycamore Ridge Dad’s Club has planned our first ever “Family Lunch Week”. Parents or special family members (adults only, please) are welcome to join their child for lunch any day during the week of February 2 - 6 at 11:30 a.m. I’m sure the kids will love having someone special join them for lunch! The Dad’s Club has also planned a “Dr. Seuss Read-In Day,” on Friday, March 2nd, where parents can come read their favorite Dr. Seuss book to their child’s class. In addition, we are looking forward to our 2nd Annual Spring Family Dance scheduled for April and sponsored by the Dad’s Club. Look for details in e-blasts or your child’s Wednesday folder as the events approach.

A special “thank you” to Ian Allen and Carrie White for their work on the Reflections program. We had several pieces of art go on to the Council level and the District level. For those who are unfamiliar with the Reflections program, it is a wonderful program to support the arts (musical composition, dance choreography, literature, visual arts, film, and photography). Our students’ work is absolutely phenomenal! Look for information about a reception to honor these students in the spring.

I am really looking forward to the Drama Club’s presentation of “Beauty and the Beast” on March 30th and 31st. Shelly Yeager, Pam Hunter, and Jen Marchese-Ernst, along with the entire cast, have been hard at work for months and are sure to put on an unbelievable show!

Did you know your PTA membership dollars and our fundraising this year allow us to put on all of the aforementioned programs? These are just a few ways your PTA dollars help Sycamore Ridge be an amazing place of learning and community. Thank you to all who joined the PTA this year! We could not do it without your support! If you have not joined, it’s not too late! Stop by the front office or go to the PTA website, www.sycamoridgepta.com, to fill out a membership form.

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Three Sycamore Ridge Students Advance in Reflections Program

Congratulations to the following Sycamore Ridge students, who advanced in the PTA Reflections Program, a national arts recognition program:

- Emma (grade 5), who won the Award of Excellence (going on to the State judging) in Visual Arts for her piece "Diversity Means Variety"
- Amanda (grade 5), who won the Award of Merit (went on from Council to the District level) in Photography for her piece "Diversity is Delicious"
- Andrew (grade 6), who won the Award of Merit (went on from Council to the District level) in Visual Arts

The PTA will hold a reception recognizing these students in April.



A Note from the PTA President *(continued from p. 5)*

It's hard to believe that it's already time to start thinking about the 2012-2013 school year! We are looking for volunteers to serve on the PTA Nominating Committee. The Nominating Committee helps us find people who are interested in serving on next year's Board. It is a very minimal time commitment (only a few hours of your time) and helps us enormously! If you are interested in serving on the Nominating Committee, or serving on the PTA Board, please feel free to contact me at maia_starling@yahoo.com or (858) 354-1183. I'd love to speak with you!

I cannot end this note without encouraging every Sycamore Ridge family to contribute to the Del Mar Schools Education Foundation (DMSEF). The DMSEF fundraises specifically to pay for our Extended Studies Curriculum (ESC) teachers in Technology, Science, Music, Art and P.E. We are so lucky to have such amazing ESC teachers this year and I am very thankful to have a foundation that continues to fundraise so our children can receive quality instruction in areas that the state is no longer able to fund. Although the DMSEF and the PTA have very different purposes (DMSEF for teacher salaries, the PTA for community building programs for our children and families), we all seek to achieve the same goal: to give our children the best possible education, both academically and socially. We are so lucky to have such a dedicated group of parents, volunteers, teachers, and administrators working together to help our children become well-rounded human beings. Please consider supporting the DMSEF so we can continue to have quality instruction in our ESC program.

I look forward to seeing many of you at our upcoming PTA events. Please feel free to contact me if you have any questions or are interested in getting involved!

Sincerely,

Maia Starling

(858) 354-1183

maia_starling@yahoo.com

Volunteers Needed for PTA Nominating Committee

Are you looking for a way to get involved but only have a few hours to give? Consider volunteering for the PTA Nominating Committee. We are in need of 5 volunteers and 2 alternates to help recruit members for the 2011-2012 PTA Board. You do not have to be a Board member to be on the Nominating Committee and it will only take a few hours of your time to serve on this important committee. For questions or if you are interested in serving on the Nominating Committee or the 2011-2012 Board, please contact Maia Starling at maia_starling@yahoo.com or (858) 354-1183.



Principal's Message (continued from p. 4)

Parents, I hope that you enjoy reading about the Extended Studies Curriculum (ESC) highlights published in each edition of the Sycamore Ridge Round-Up. It is our goal to keep you apprised of the activities and learning going on in our ESC classrooms. Please take the opportunity to use this information as a springboard for conversation with your youngster. I believe you will have a greater appreciation for how much we love our ESC teachers and how much your child enjoys specialized instruction in the areas of art, music, science, technology and P.E. As you know, the Del Mar Schools Education Foundation (DMSEF) was created to help provide funding for top-notch certificated specialists in these areas. Fortunately, with contributions last year from the DMUSD community, we have been able to sustain a level of programming to offer all five disciplines to our children. We need your continued support to ensure we have the resources to provide these enrichment programs next year. I invite you to visit the DMSEF webpage, delmarkids.org, to find out more about the Foundation. More importantly, I urge you to make a contribution in whatever amount you can to support our valued programs. Whether it is in the amount of \$50.00, \$500.00, or more, each dollar makes a difference! **100% participation is our ultimate goal.** Let us join together to make a strong statement to others in our District community that we value our children, our programs and our school. Let us be proud that we are testimony to the mantra "It Takes a Village to Raise a Child and Enrich the Lives of our Children."

In closing, please accept my thanks to each of you for your efforts to make our school and our community of learning a more positive place. I wish for you a wonderful 2012 filled with many, many valuable and enriching moments.

As always, please know that my door is always open to hear your thoughts and suggestions.

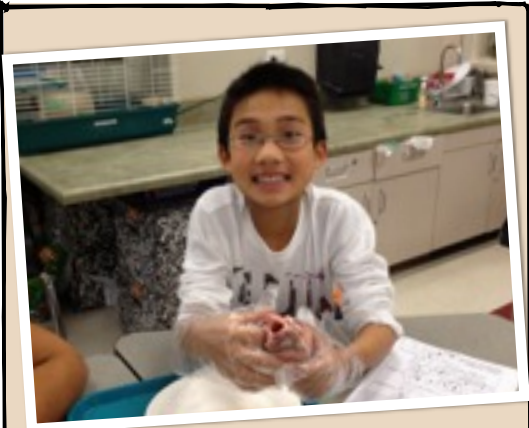
My best,
Emily Morris



First Graders Paulina and Molly Raise Money for Sycamore Ridge

Paulina and Molly put their brains together and thought about something they could do for their school. Voila! Their baked goods and lemonade stand was a big success! Molly and Paulina donated the earnings to better our school climate here at Sycamore Ridge! Thank you, girls! You are excellent role models for everyone!

Science, Science...Everywhere for Sycamore Ridge Fifth Graders!



At the end of December, fifth graders had the incredible opportunity to dissect a pig's heart under the supervision and guidance of our wonderful ESC teacher, Sam Ung. In preparation for their dissection, students worked hard to learn about all of the body systems, including the circulatory and respiratory systems. Their hard work paid off during this outstanding hands-on lab experience. Fifth grade student, Emma, describes her dissection experience below.

“Immediately after we received our pig hearts, we pointed out the left and right ventricles, the aorta, and the left and right atriums. Next, we learned how to identify the left and right side of the heart by looking for the side with more muscle tissue, which is the left side.

Afterwards, we cut our pig heart open to find important tubes and vessels – arteries, and veins – and to get a better look at the aorta from the inside.

During this dissection, our class had a blast with Mrs. Ung, just like every week, but better!”

It is vital for students to have these kinds of hands-on learning experiences through our ESC programs. This dissection, in particular, will help students prepare for this year's STAR testing in science. Next up, our annual field trip to the Reuben H. Fleet Science Center, where students will engage in an action-packed laboratory experience taught by Science Center teachers. Lab activities will focus on the fifth grade California Science Content Standards through relay races, hands-on activities, and group fun. Finally, Mad Science will be visiting our campus for a special assembly to review the fourth grade California Science Content Standards. Our science-minded fifth graders will be ready to tackle all that comes their way this spring!



Adventures Take Third Graders from Past to Outer Space

“Stallion” greetings from the 3rd grade classrooms to our Sycamore Ridge families!

We are halfway through the year, and it’s been a blast so far. We would like to take this opportunity to share a few highlights from the year. To begin with, one of the social studies standards in third grade is to study “American Indian nations in our local region from long ago and in the recent past.” To kick off our study of the Kumeyaay this fall, we participated in an in-school field trip. We had a visitor who demonstrated the traditions of the Kumeyaay. Our presenter brought authentic clothing, tools, and plants that were used long ago in our area. What an exciting way to appreciate the history of Native Americans in our local community!

In January, we embarked on another grand adventure when we traveled on a field trip to Old Town San Diego. We had completed our study of San Diego history, and when we arrived at this site, our third grade students were able to step back in time. During our visit, we were led on a walking tour of Old Town San Diego, guided by very knowledgeable docents. We were able to wear costumes during the tour, and our guides were dressed in clothing mimicking the styles that would have been seen in the early days of Old Town. So, instead of just imagining what life was like long ago, our students were able to have an experience that made history come alive. An original adobe house, the original old courthouse, the cemetery, and the Whaley House were all points of interest during our tour. We feel that this special event gave the students the unique opportunity to see the great changes that have occurred over time in San Diego.

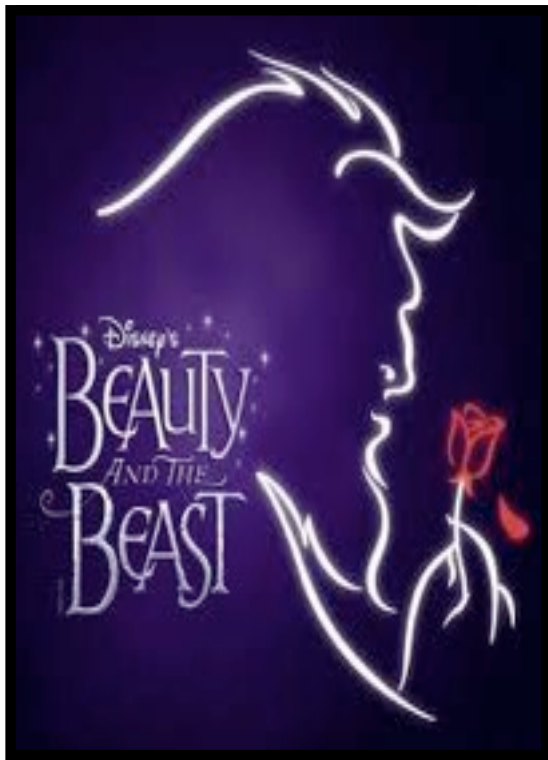
Recently, we have begun our rehearsals for “Vacation on Mars,” a musical play that reinforces third grade earth science standards pertaining to the solar system. The parents of third grade students will be invited to attend our class performances in February. We’ll sing, we’ll dance, we’ll laugh, and it will be out of this world.

All of the exciting activities that take place in our third grade classrooms are too numerous to include here, but we felt that sharing just a few of our special events would provide our Sycamore Ridge community with a better sense of the learning that takes place in third grade.

From our classrooms to your homes, we wish you all a wonderful remainder of the school year...

Mrs. Johnson, Mrs. Kowieski, Ms. Bullis, Ms. Finke & Mrs. Rex
The Third Grade Team





Come See a Tale as Old as Time at
the Drama Club's Production of
Beauty and the Beast!

The Curtain Goes Up

on

Friday, March 30, 2012 at 6:30 p.m.

and

Saturday, March 31, 2012 at 1:00 p.m.
and 6:30 p.m.

in the M.U.R.

Eat Well, Feel Good at Sycamore Ridge Restaurant Night

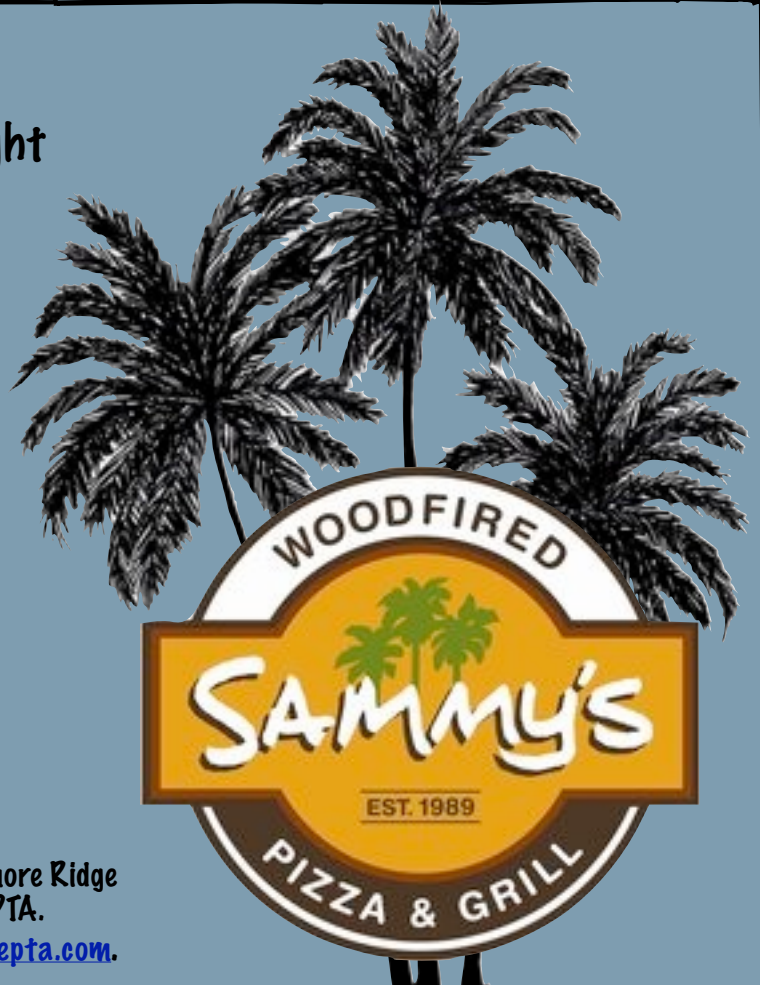
Thursday, February 29, 2012

from

3:00 p.m. - 9:00 p.m.

at

Sammy's Woodfired Pizza
12925 El Camino Real
San Diego, CA 92130



20% of all proceeds from orders placed by Sycamore Ridge
families and friends with flyers go to the PTA.

Flyers can be downloaded at www.sycamoridgepta.com.

"The more that you read, the more things you will know. The more that you learn, the more places you'll go."

- Dr. Seuss, *I Can Read with My Eyes Shut!*
(Random House Childrens Books, 1978)



Come Read Your Favorite Dr. Seuss Book to Your Child's Class

on

Dr. Seuss Read-In Day

Friday, March 2, 2012

at

10:30 a.m.

*Sponsored by the Sycamore Ridge Dad's Club, a program of the Sycamore Ridge PTA: www.sycamoreridgepta.com

Donate to Sycamore Ridge While Shopping at Ralphs

Ralphs Community Contribution is a program where Ralphs donates a portion of your purchases to Sycamore Ridge. The program is free and does not interfere with your regular Ralphs Rewards.

To get started, register your Ralphs Rewards card in-store or online. To register online, visit www.ralphs.com. Once there, click on "Create an Account" on the upper left of the screen and enter your Ralphs Rewards number (on the back of the card) or your 10 digit alternate ID (your phone number). If you don't know your Ralphs Rewards number, ask at the store or call (800) 660-9003 and Ralphs will give it to you. After you create your account, Ralphs will send you a confirmation email. Confirm the email and take this final, **IMPORTANT STEP**: log back in and go to "My Account." Under "Account Settings," look for "Community Rewards" and type in "**Sycamore Ridge**" to select our community. Our organization number is: **92783**.



Support Sycamore Ridge While Shopping at Vons

Do you want to help raise thousands of dollars for Sycamore Ridge just by shopping as usual? It is so easy-- just register for eScrip! eScrip is a free program through which VONS donates a percentage of your purchases back to the school.

To get started, go to www.escrip.com. There, you need to identify Sycamore Ridge as the school you would like to support. Our group name is "**Sycamore Ridge PTA**" and our Group ID # is **500002133**. You must also register your VONS card number. If you don't know your VONS card number, please call (877) 723-3929 and VONS will supply you with the number. If you don't have a VONS card, sign up for one today!

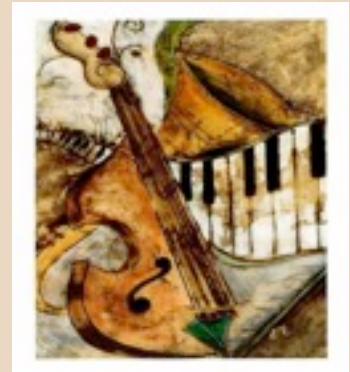
If you have any questions, please contact Branden Belford, at bbelford@san.rr.com.





Erin Zoumaras

SYCAMORE SONGS



Music students ended 2011 with a bang! Beginning and Advanced Band students presented a winter concert to family and friends. They have worked hard learning to play their instruments and performed their music to a packed house. With the start of 2012, band has resumed and the students are looking forward to a spring concert.

In general music classes, students learned winter songs. Students learned and sang songs from Hanukkah, Christmas, Kwanzaa and New Year's celebrations. They accompanied the songs using our classroom instruments, including hand drums, tribal drums, auxiliary percussion, bells and rhythm sticks. Body motions and dance were also added to teach the form of songs.

As in years past, third through sixth grade general music students are preparing for the Music Memory competition. This curriculum teaches students about composers and the music they wrote with a goal that students can identify the composers and their music from memory. In addition to learning about composers, students learn music appreciation, musical definitions and form from this program. A select group of students will be invited to compete at the annual county Music Memory competition in May.





December Sycamore Stallion Superstars



The following students were chosen by their teachers as December's Sycamore Stallion Superstars as persons of excellent character.

Kindergarten

Mrs. Fletcher: Hamzah
Mrs. Litt: Addison
Mrs. Wojtkowski: Landon

First Grade

Mrs. Howell: Aaron
Mrs. Jones: Jackson
Mrs. Saunders: Tessa
Ms. Waxman/Mrs. White: Avery

Second Grade

Mrs. Bonaguidi: Aerin
Mrs. Chung: Jaxton
Mrs. Schengel: Sebastian
Mrs. Zuzow: David

Third Grade

Mrs. Bullis: Grace
Mrs. Johnson: Jon
Mrs. Kowieski: Christopher
Mrs. Rex: Kylin

Fourth Grade

Mrs. Jackson: Sam
Ms. Money: Galina

Fifth Grade

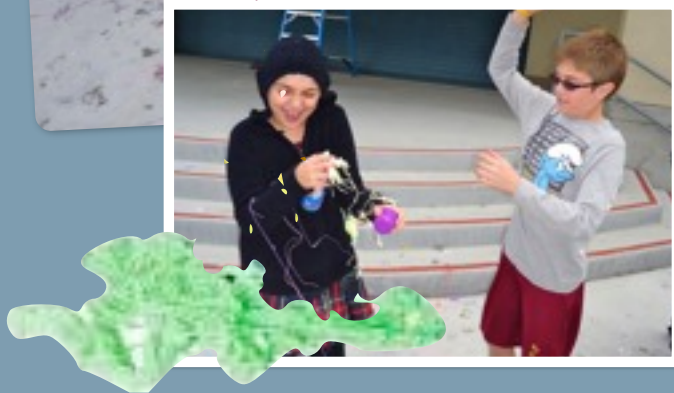
Mrs. Mackie: Ryan
Ms. Stanton: Daniel

Sixth Grade

Mr. Dahl: Anabel
Mrs. Mokiao: Liya
Mrs. Schwab/Mrs. Solowczuk: Roberto

CONGRATULATIONS!

Mrs. Jackson's Fourth Grade Class Wins Silly String Party for Most Reflections Submissions



Love Your Planet, Help Our School, by Donating Old Electronics

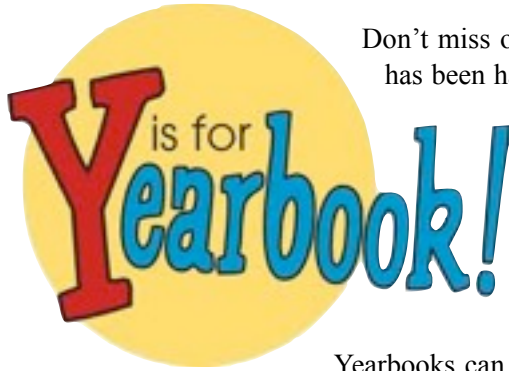
Sycamore Ridge continues to participate in the Cartridges for Kids program -- a recycling program that pays schools CASH for used inkjet cartridges, cell phones, PDAs, digital cameras, laptops, iPods, calculators, GPS devices, DVDs, video games and video game consoles. You may drop items off to Jennifer Oliviera in the tech lab. For more information, please contact Jennifer Oliviera at joliviera@dmusd.org or check out the Cartridges for Kids website at www.cfktoday.com.

Sycamore Ridge Families Collect 3,450 BoxTops for Education

Great job Sycamore Ridge families! By turning in your BoxTops to school, we received \$345.00 from BoxTops for Education! The funds will be used to support our classroom needs. BoxTops has also started a new program called 2Ways2Earn.com. By signing up, you will receive "e-BoxTops" codes that will be added to our BoxTops submissions. Keep up the good work everyone! Every BoxTop counts!



Yearbooks On Sale Now!



Don't miss out on the 2011-2012 Sycamore Ridge Yearbook. The yearbook staff has been hard at work creating the best and biggest yearbook to date. Be sure to reserve your copy during the first yearbook sale of the year. During this special early bird sale, yearbooks are only \$25 for the first copy and \$20 for each additional family copy. After February 10th, the price will increase to \$35 per copy. Pre-ordering a yearbook is the only way to guarantee a copy of this treasured keepsake. If there are any additional yearbooks left in June, the price will jump to \$40.

Yearbooks can be purchased through the PTA website or through the order form sent home in the January 11th Wednesday folder (additional forms and envelopes are available in the office). Please note this is the first time yearbooks are available to purchase. They were not sold at the beginning of the year. Please contact Tiffany Wickham at twickham@gmail.com with any questions.

Mark Your Calendars for Kindergarten Tours and Registration

Kindergarten Tours (adults only,
please) will take place

Wednesday, March 21, 2012
and
Thursday, March 22, 2012
at
8:30 a.m.

Kindergarten Registration will take
place

Wednesday, March 28, 2012
from
1:00 p.m. - 6:00 p.m.



Parents or special family members (adults only, please) are welcome to
join their child for lunch any day during

Family Lunch Week

February 6th - 10th, 2012

at 11:30 a.m.

*Sponsored by the Sycamore Ridge Dad's Club, a program of the Sycamore
Ridge PTA: www.sycamoreridgepta.com

"Don't ever let
your mind keep
you from
having a good
time."

- Jason Mraz



The Sycamore Ridge Round-Up is provided by



Sycamore Ridge School
5333 Old Carmel Valley Road
San Diego, CA 92130
Phone: (858) 755-1060
Fax: (858) 755-1258
www.dmusd.org

Principal: Emily Morris
PTA President: Maia Starling
Photographers: Raquel Dixon, Jen Ernst
Newsletter Editor: Christa Eilers

THE SYCAMORE RIDGE PTA, DEL MAR UNION SCHOOL DISTRICT
IS A MEMBER OF THE NORTH COUNTY COASTAL COUNCIL AND
NINTH DISTRICT OF THE CALIFORNIA CONGRESS OF PARENTS,
TEACHERS, AND STUDENTS (CCPTS)



Collect Art Supplies for Sycamore Ridge by Using Your "Prang Power"

Want to help our school receive free art supplies and pencils? The Sycamore Ridge PTA has just joined a new program called "Prang Power". Simply cut UPC codes from boxes of Dixon & Ticonderoga pencils or Prang products (crayons, paints, chalk) and send them in to school in a baggie. The UPC codes help us accumulate points to receive free art supplies. Questions? Contact Maia Starling at maia_starling@yahoo.com or (858) 354-1183.



SYCAMORE RIDGE PTA
A SYCAMORE "RIDGERAISING" EVENT
NON-PROFIT ORGANIZATION 501 (c) (3)
20-3182913

Donor Name: _____
(Please print as you wish it to appear in the acknowledgements)

Address Name: _____

Phone: _____ Fax: _____

Contact Person: _____

Description of Donated Item(s) and Restrictions (if any):

Donor's Fair Market Value of Item(s): _____

Donor's Signature: _____

Delivery of Items(s): Please mail donations or gift certificates to:

Sycamore Ridge PTA
c/o EILEEN JOHNSON
13081 Dressage Lane
San Diego, CA 92130

If you have any questions feel free to contact me directly.

Eileen Johnson
ejohns@san.rr.com
858-243-1900

PLEASE INCLUDE THIS CONTRACT WITH YOUR DONATION.

DATE ITEM RECEIVED: _____

THE STUDENTS, PARENTS AND TEACHERS AT SYCAMORE RIDGE APPRECIATE YOUR SUPPORT!
THANK YOU!

SYCAMORE RIDGE PTA

5333 Old Carmel Valley Road
San Diego, CA 92130
Tax ID #20-3182913
(858) 755-1060 school office

Dear Friend of Sycamore Ridge Elementary,

We are very excited about Sycamore Ridge Elementary School's 5th Annual RidgeRaising Dinner & Silent Auction being held on Saturday, March 24th, 2012. As our largest fundraiser we are working hard to make it extra special with an evening of wonderful food, dancing, socializing, shopping and parent involvement. In order to do this.....

We need your help!

We are writing to request your assistance in making this year's RidgeRaising Event a great success. A gift certificate or merchandise from your business would have a profound impact on our fundraising goal. Your generous donation will support our PTA and help build our children's' future by providing classroom supplies, enrichment programs, school equipment such as computers, books etc. that benefit our entire school community.

Please keep in mind that NO donation is too small. We understand in this economy it is hard for people to give a lot so we ask for whatever you are comfortable with. We also decided to start early collecting donations so that people can plan accordingly in their budget. Keep in mind the earlier you donate the more exposure you will get for your business through our website and newsletter. Our school makes a strong effort to support our generous contributors in appreciation of their donations.

For your generous donation of ANY size we will provide you with the following benefits:

- Recognition in the School Newsletter that serves over 475 families
- Inclusion in the 5th Annual RidgeRaising Event Program
- Recognition on our school website and Blog for the entire year once donation is received

We also have SPONSORSHIP opportunities available. All sponsorships will include a LOGO on signage at the RidgeRaising event, an ad on our Blog and website, an ad in our schools Bi-monthly newsletter that serves over 475 students and their families and the following:

Platinum Donor:

- Full Page ad in our event brochure
- 2 complimentary tickets to our RidgeRaising Event
- Company name announced and Sponsor recognized the evening of the Event

\$1000 plus Donation Value

Gold Donor:

- Half page ad in our event brochure

\$500-\$1000 Donation Value

Silver Donor:

- Quarter page ad in our event brochure

\$250-\$500 Donation Value

From the time you make your donation until the day of the event we will consistently advertise your business. We thank you in advance for your generosity and appreciate your time and consideration you give this request. Your donation is tax-deductible and all proceeds directly benefit the school and our community. If you have any questions please feel free to contact me directly.

With sincere gratitude,

Eileen Johnson
Chairperson, RidgeRaising 2012
858-243-1900
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